

European Federation of Public Communication Associations

Purposes, objectives and priorities

Public and institutional communication is a responsibility consistent with the right of citizens to receive information and to take part in public debate. It is essential to ensure the transformation and modernisation of public institutions and administrations and to exercise democracy.

■ **feacp** aims at linking, all over Europe, those national associations that gather professionals in charge of corporate communications on behalf of public authorities of all level : national, regional or local governments, assemblies, administrations and public services.

The **European Federation of Public Communication Associations** was created starting from these assumptions on November 5, 2004, in Bologna (Italy), during the 11th. European Exhibition of Public Communication and Services to the Citizen and Business COM*PA. A **cooperation protocol**, amended in Brussels on July 7, 2005, was undersigned by the following national associations

Signer associations

Communication publique (France); *Associazione Italiana della Comunicazione Pubblica e Istituzionale* (Italy); *Asociación de Directivos de Comunicación - Dircom* (Spain); *Communication publique-Wallonie-Bruxelles* (Belgium); *LGCommunications, local government association and CIPR-Local Government group* (United Kingdom); *Kortom Association* (Flemish Belgium), *VVO Association - Vereniging voor Overheidscommunicatie* (Netherlands).

Enlargement process is engaged with *Bundesverband deutscher Pressesprecher* (Germany), Czech Republic, Slovakia, Hungary...

Objectives

feacp will assist and encourage exchange of ideas among the associations concerning their views, experiences, plans of action, professional know-how, conduct and ethics of public service.

feacp means to assert and promote the culture of "public communication" in the European Union. Its first object is to federate all similar associations in Europe and to enhance the importance of the relative professions.

Priority common actions

■ **spread** the national provisions and regulations and **divulge** information on the administrative reform actions of general interest;

■ **foster convergence** of the positions as regards contents in relation to the communication functions in public institutions and concerning common legislative proposals, thus defining common viewpoints about the communication activities of the **Institutions of the European Union**;

■ **define**, starting from a comparison of procedures, some forms and contents of the professional training of communicators in European Union Member Countries (curriculum and training inter-association workgroup);

■ **promote** on an annual basis at the COM*PA Exhibition a European meeting among Associations, about the contents relative to public Administration and the profession of public communicators.

Permanent board

president:

Pierre Zémor, president, *Communication Publique* (France);

vice-president:

Gerardo Mombelli, president, *Comunicazione Pubblica* (Italy);

secretary general

Alessandro Rovinetti, secretary general, *Comunicazione Pubblica*;

deputy secretaries:

Rose-Marie Losier, déléguée générale, "*Dircom*" (Spain);

Jacques Moisse, president, *Communication Publique Wallonie-Bruxelles* (Belgium);

Pierre-Alain Douay, délégué général, *Communication Publique*.

Contact France



— rencontre des communications institutionnelles publiques —

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